

# SDSHA Advertising Rate Sheet

The South Dakota Sport Hunting Association will publish the "The Game Bird" in March, August, and December. The 8 ½ x 11 publications are mailed to our membership, advertisers and businesses in the hunting industry. Past issues are posted online at [www.hunt-sd.org](http://www.hunt-sd.org).

- Deadline: 5<sup>th</sup> of the month of the publication dates of March 31st, August 31st, and December 31<sup>st</sup>.
- Format for Ads: Camera ready in either jpeg or pdf formats. We prefer to have each ad emailed to us. If not camera ready add \$50.00 to the cost of the ad.
- Ad Rates: We accept checks, VISA, MasterCard, and Discover. Please mail payment for your first ad prior to the publication date.
- Contact us: SDSHA, Kelli Fuhrmann, Executive Director, PO Box 1820, Sioux Falls, SD 57101-1820 (605) 367-8900 or [sdsha@iw.net](mailto:sdsha@iw.net) or [www.hunt-sd.org](http://www.hunt-sd.org)

<b>Full Page</b> Approximately 7 ½" x 9 ½"	<b>\$325.00 / year</b> <b>\$125.00 / issue</b>
<b>One Half Page</b> Approximately 5" x 7 ½" or 3 ½" x 9 ½"	<b>\$175.00 / year</b> <b>\$75.00 / issue</b>
<b>One Quarter Page</b> Approximately 3 ½" x 5"	<b>\$100.00 / year</b> <b>\$50.00 / issue</b>
<b>Eighth Page</b> Approximately 3 ½" x 2 1/4"	<b>\$75.00 / year</b> <b>\$35.00 / issue</b>
<b>Classifieds</b> (Up to 50 words)	<b>\$50.00 / year</b> <b>\$20.00 / issue</b>
<b>Ad (not camera ready)</b>	<b>\$50.00</b>

Company or Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Amount Paid: \_\_\_\_\_